

Why ESG matters more than ever for tech companies and MSPs

In today's digital economy, ESG — Environmental, Social, and Governance — isn't just a buzzword. It's a strategic priority for risk management, investor confidence, and long-term growth.

For **Managed Service Providers (MSPs)** and tech firms, integrating ESG is no longer optional. It's a clear signal to enterprise clients, procurement teams, and investors that you're ready for the future.

ESG COMPLIANCE: EUROPE VS. THE UNITED STATES



EUROPE

- MANDATORY ESG REPORTING
- CSRD
- EU TAXONOMY FOR SUSTAINABLE ACTIVITIES



UNITED STATES

- INVESTOR & STAKEHOLDER PRESSURE
- SEC CLIMATE DISCLOSURE RULE (PROPOSED)
- ESG-FOCUSED INVESTMENT

What is ESG?

- **Environmental:** Your impact on the planet (e.g., energy usage, emissions, e-waste)



- **Social:** Your impact on people (e.g., labor practices, diversity, privacy)
- **Governance:** Your corporate structure (e.g., compliance, transparency, leadership)

ESG compliance: Europe vs. the United States

Europe: Regulation leads the way

The EU is setting the global pace on ESG with mandatory frameworks:

- **CSRD (Corporate Sustainability Reporting Directive):** Expands ESG reporting to over 50,000 companies by 2026
- **EU Taxonomy:** Defines what counts as a sustainable economic activity

MSPs serving EU-based clients must show ESG alignment — including emissions tracking, supply chain transparency, and governance readiness.

United States: Market forces in motion

While the U.S. lacks sweeping legislation, momentum is growing:

- **SEC Climate Disclosure (proposed):** Will require public companies to disclose climate risks
- **Investor expectations:** ESG investments reached \$8.4 trillion in 2022 — and growing

U.S.-based MSPs may not yet face legal mandates, but enterprise clients increasingly require ESG-readiness in supplier assessments.

How SYVETTA helps MSPs meet ESG goals

Sustainable infrastructure

SYVETTA's cloud platform is built for performance and efficiency:

- Low Power Usage Effectiveness (PUE)
- ZFSv2 storage architecture for optimized resource use
- Unmetered 10G LAN for scalable, energy-smart performance

We support **energy usage reporting** and other data points MSPs need for ESG audits and disclosures.



Governance & compliance baked in

Our platform ensures security and accountability:

- GDPR, HIPAA, ISO 27001, SOC 2 readiness
- Immutable backups, audit logs, and access control
- Regional data centers for sovereignty and transparency

Custom ESG consulting for MSPs

We help you:

- Navigate regional ESG requirements (EU, U.S., or hybrid)
- Build transparent, auditable operations into your services
- Prepare for RFPs, due diligence, and client ESG questionnaires

Final thoughts

ESG isn't about ticking boxes. It's about being future-ready, trusted, and growth-aligned.

At **SYVETTA**, we help MSPs turn ESG from a burden into a competitive advantage.

Let's talk ESG

Schedule a call with our advisory team to see how SYVETTA can help your MSP stay compliant, competitive, and confident — in any market.